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Florida Master Gardener Program Launches Revamped Web Site

GAINESVILLE, Fla. – Master Gardeners help more than 813,500 Floridians with their gardening problems every year. Now, Master Gardeners are getting a little help in the form of a new Web site, launched by the Florida Master Gardener program on August 3.

Located at hort.ifas.ufl.edu/mg, the site provides Master Gardener volunteers and county agents with a source for updates on the Florida Master Gardener program, new research and teaching tips. With more than 4,000 volunteers throughout the state, the Web site provides timely and cost-efficient communication to its volunteers.

"We're really excited to launch our new Web site," said Tom Wichman, Florida Master Gardener Coordinator. "The site will provide some cohesive communications for us and help to create a statewide identity for our program."

New features on the site include:

- UF environmental horticulture research updates
- Master Gardener statewide calendar of events
- International Master Gardener Tour information
- Tom's Green Thumb a blog about Tom's horticulture adventures

"There is something for every Master Gardener volunteer on the Web site," said Wichman. "We hope it becomes a tremendous resource for them and the volunteers become really interactive with it."